

## Coming Soon: \$15 in '15 Digital Media Campaign



Did you know we only ask families to pay \$15 a night to stay in our House and we never turn anyone away for their inability to pay? More than 93% of families cannot afford to pay anything – not even \$1 – to stay in our House and the Share a Night program is what allows us to keep serving everyone, even when they cannot pay. Donations of \$15, \$45, \$105 and more help us continue to provide a home away from home.

This coming June, we'll kick off the \$15 in '15 campaign, encouraging our social media followers to make \$15 donations. We need 500 friends to make \$15 Share a Night gifts during the month of June to meet our goal of raising \$7,500 in one month.

Help us Share a Night with families by following us on Facebook, Twitter, YouTube and LinkedIn and sharing our posts about the \$15 in '15 campaign. Search for Ronald McDonald House Charities of Nashville on each of these social media channels to follow us today! ♥

## Red Shoe Crew Gets Teens Involved

Did you know we have an organization called the Red Shoe Crew made up of local high school students who are eager to get involved in the community and dedicated to helping the families and children we serve? This great group of teens organizes family activities, including celebrations for various holidays, hosting movie nights, and house cleaning projects. The Red Shoe Crew will also help with special events and even organizing their own fundraising events, like the Bunny Hop and a screening of a very popular movie at the Franklin Theatre!

Thanks to enthusiastic Vanderbilt University students Catherine Brown and Sarah Hendrix, we were introduced to the concept of the Red Shoe Crew and having an elite



Attendees of a Red Shoe Crew fundraiser at the Franklin Theatre organized by Franklin Road Academy junior, Annadele Barnes

group just for our teen volunteers. Catherine and Sarah are the leaders of the Red Shoe Crew and have been tireless in their efforts to get the group off the ground. From visiting area high schools to recruit students, putting together the appropriate paperwork for applications, to setting up meetings, these girls are doing it all! We're sad to say goodbye to them at the end of this school year, but they are both graduating and moving on to exciting new opportunities and we appreciate all of their hard work over the past couple of years. The next leaders of the Red Shoe Crew will have big shoes to fill! For more information about the Red Shoe Crew, or to find out how you can get involved, please email [redshoecrewnashville@gmail.com](mailto:redshoecrewnashville@gmail.com). ♥

## Make a Lasting Impact – Remember RMHC of Nashville in Your Will



Have you already made plans to include RMHC of Nashville in your will or other estate plans? The generosity of many people who have remembered us in their plans has made a tremendous impact on our ability to serve families of critically ill children over the years.

The Children's Legacy Society was created at RMHC of Nashville as a way to honor the individuals who have made the commitment to include us in their plans. If you have already made or plan to make a planned gift to RMHC of Nashville, please contact us so we can include you in the Children's Legacy Society. We respect that some donors prefer anonymity and invite you to let us know about your plans on a confidential basis. Knowing your plans to help families of critically ill children helps us plan wisely for the future.

For more information about making a planned gift or becoming a member of the Children's Legacy Society, please contact us at 615-343-4000. ♥



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# House Notes

WINTER 2015

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## Annual Calls For Kids Telecast

Mark your calendar and tune in Saturday, April 4 from 7 to 10 p.m. as Nashville's News 2 will once again host the Calls for Kids Telecast. Look for News 2's Lisa Patton, Neil Orne, Justin Bruce, Dawn Davenport, Eric Egan and Cory Curtis as they host the Telecast and help us reach our goal of raising \$125,000. The three-hour Telecast will include live and taped interviews with families, live interviews with donors and community supporters and video segments that give viewers a closer look at our House and Family Room and all the ways we help families of critically ill children.

The Telecast is our best and biggest opportunity to highlight our mission, the families who benefit from our programs, and the companies, individuals and organizations that fund our programs each year. The money raised helps support the 32-bedroom Ronald McDonald House and the Ronald McDonald Family Room located in the Monroe Carell Jr. Children's Hospital at Vanderbilt. These programs have provided a "home away from home" for the more than 13,300 families at the Nashville Ronald McDonald House and more than 330,000 individuals that have visited our Family Room at the Children's Hospital. Last year, the Calls for Kids Telecast raised more than \$125,000 for the programs of RMHC of Nashville.

It is important that you be a part of this event, it's easy! You can do this by: 1 – Tuning in and calling 615-322-7900 or toll free 866-766-9933. 2 – Pre-raising funds as a VIP, 3 – Donating online at [www.rmhcnapshville.com](http://www.rmhcnapshville.com), or 4 – Donations may also be made by becoming a "Minute Match" Sponsor and agreeing to match one to 25 minutes



Be a part of Calls for Kids by tuning in and calling 615-322-7900 or 866-766-9933 or donate online @ [rmhcnapshville.com](http://rmhcnapshville.com)

of the Telecast with donations of \$1,000 per minute. For our supporters who are outside the Nashville's News 2 viewing area, you can tune in and watch the Telecast live on [www.wkrn.com](http://www.wkrn.com) and follow us on Facebook and Twitter for the latest updates with #CallsForKids.

We hope you'll help RMHC of Nashville in keeping families close. Don't forget to tune in and hear the stories of the children and their families who call our House their "home away from home" during such a stressful time. ♥

### Meet two of the families we're highlighting on this year's Telecast...



**The Howard Family**, from Winchester, TN, stayed with us many times while their son, Levi, fought a long battle with cancer and complications from cancer treatment. The Howard family began raising funds and collecting supplies for our programs in memory of Levi and they make a tremendous impact on how we help families.



**Jamie and Jeremy England**, of Scottsville, KY, stayed with us three years ago when their daughter Andie Cate was diagnosed with Pierre-Robin Sequence. Andie Cate is now a sweet and playful three-year-old and the England family looks forward to sharing their story!

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2144 Fairfax Avenue • Nashville, Tennessee 37212  
615-343-4000 • Fax: 615-343-4004  
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*Ronald McDonald House Charities® of Nashville is one of 337 Houses worldwide. The House provides shelter, emotional support, understanding and a home-like environment to families during their time of need. Please help continue the caring!*

**IN MEMORIAM**  
DECEMBER 2014 - MARCH 2015

**Alaina Charon**  
**Solomon DeVille**

*If you are interested in making a donation In Honor or In Memory of someone special, please visit our website: rmhcnashville.com and click the donate button near the top of the web page.*

**Mark Your Calendars!**

**We hope you'll join us for our upcoming special events with all proceeds benefiting RMHC of Nashville.**

**For more information or to register, please call 615-343-4000, email [events@rmhcnashville.com](mailto:events@rmhcnashville.com) or visit [www.rmhcnashville.com/events](http://www.rmhcnashville.com/events)**



**30th annual Music City Golf Tournament presented by Dr Pepper**

On Monday, May 11 and Tuesday, May 12, we will proudly host the 30th Annual Ronald McDonald House Music City Golf Tournament presented by Dr Pepper. On the evening of Monday, May 11, we will kick off the festivities with the Music City Dinner and Auction at the Hilton Nashville Downtown with an exciting evening of fine cocktails, a delicious seated dinner, unique silent auction and live jazz music. The events on Tuesday, May 12, include a round of golf at The Governors Club complete with breakfast, on-course refreshments, lunch and the 19th Hole Cocktail and Awards Reception. Complimentary hotel accommodations are provided for all golfers at the Hilton.

In 2014, the Music City Golf Tournament raised more than \$150,000 for the programs of RMHC of Nashville. Thanks to all who support this event and we look forward to seeing you again this year!

**Note:** *We are seeking sponsors, golfers, silent auction items and committee volunteers for this event.*



**Hustle for the House 5K and 1 Mile Fun Run**

The 5th annual Hustle for the House will be held on Saturday, Sept. 19, with hundreds of runners and walkers hustling to the finish line to support our programs. Registration for the family-friendly, certified and chip-timed course which starts and finishes at the Nashville Ronald McDonald House is \$25 for the 5K and \$15 for the 1 Mile Fun Run. Bring Fido along for \$10! Hunt Brothers Pizza will provide breakfast to participants. Registration is open now!

**Around Our House**



A representative from Cumberland Valley Quilters delivers a hand-made quilt to be used as a Calls for Kids incentive prize.

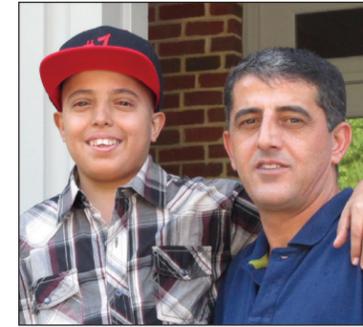


Ava, a kindergartener from St. Bernard Academy, was awarded a special certificate for her hard work collecting pull tabs - even writing to Santa to ask for them!



Rony and the RMHC of Nashville Staff during his February 2015 visit.

**Then & Now – Checking in with Rony...**



Rony and his father shortly before they checked out of RMH in August 2012

Being able to enjoy things like breathing fresh air again and having freedom are just a couple of reasons our good friend Rony was glad to be at the Nashville Ronald McDonald House after weeks in the hospital. After graduating from high school in May and being accepted into the pre-medicine program at Austin Peay State University, Rony underwent a bone marrow transplant on July 19, 2012 to help him fight a blood disorder called beta thalassemia major that prevents his body from making red blood cells. A month after his transplant, Rony and his family checked in to the Ronald McDonald House, where stayed for weeks in one of our extended stay suites.

Rony's family includes three siblings, Robert (now 15, his bone marrow donor), Rober (18) and Ronza (22). His family is very close and being at the House gave them a chance to be together and enjoy the simple parts of family life, like making and eating meals together. Originally from Jordan, the family moved to Clarksville in 2011 and are passionate about their love for their new country as well as their appreciation for having better access to medical care for Rony. Before Rony's family checked out to return home to Clarksville, they prepared a lavish feast for the staff of RMHC of Nashville to show their thanks. We'll never forget such a kind gesture!

Recently, Rony stopped by with his mother to say hello and update us on himself and his family. He is a pre-medicine student at APSU with many goals in life and sky-high optimism. It's impossible not to smile when you talk to him, especially when you see his own infectious smile. We couldn't be happier to see him succeeding in life and health! (see picture, page 2) ♥

**The Family Room Sends an SOS!**



The Ronald McDonald Family Room located within the Monroe Carell Jr. Children's Hospital at Vanderbilt continues to provide a warm, comfortable place where all families who have a child being treated at the Children's Hospital can come if they need to take a break from the bedside, get something to eat or drink, or maybe just to talk with someone who cares about them. In February, the Family Room celebrated its 11th birthday

and has served more than 333,000 visitors, with an average of 2,300 visitors each month. Right now, we need S.O.S. Sponsors to commit to making donations of \$500 or more to underwrite a month's supply of food, beverages and supplies so we can continue to provide refreshments for the families who take comfort in our Family Room. With your help, we can raise \$12,000 in S.O.S. sponsorships, or two sponsorships per month. Please return the remit envelope included in this newsletter, call us or visit <http://bit.ly/sosponsor> to make your S.O.S. donation today. ♥

**We would like to thank these generous donors and sponsors of RMHC of Nashville...**



The Ridin' Dirty ATV Club presents a \$2,000 check from an annual fundraiser they host to benefit our programs.



Representatives from Thirty-One Gifts spent a volunteer day with us and brought lots of smiles to the House



Mike Huff and representatives from Robins Insurance Agency present their winning proceeds from the Chubb Charity Challenge



Medela Ambassador Jenna von Oy and representatives from Medela present two new hospital grade breast pumps donated through the Medela Recycles program.