



The 10th Annual Hustle From Your House *Virtual* 5k & Kathy Dungan 1-Mile Fun Run Presented by Jackson with Race Day Sponsor Dell Nashville is going to be bigger and better than ever!



We encourage you to put on your running shoes, promote health and wellness, and get moving in our virtual run from September 1st through the 19th! Whether you participate outside or from the comfort of your own treadmill, you are invited to use the free ItsYourRace app to track your run and have it reported to us. You can also use any GPS watch or smartphone app then report your time online.

Hustle from Your House registration prices are:

\$35 for 1-Mile, 5K & Spirit Runner
\$10 Fido

How You Can Help:

Sponsorship – Ranging from \$200 to \$10,000, these sponsorship packages allow your company name to be associated with the Hustle from Your House Virtual 5K and 1-Mile Fun Run prior to and during the event. Call 615-343-4000 or email amy@rmhcnashville.com for information.

Start or join a Fundraising Team – Fundraising for RMHC families has never been easier! Since this year's event is virtual, this option will be crucial in helping us achieve our goal of \$40,000. Fundraising team pages are easy to build on our [registration site!](#)

Start or join a Team – Build morale and form a team from your company, church, family, or friends! We encourage you to wear t-shirts displaying your team/company name or logo when you run or walk. Team pages are easy to build on our [registration site!](#)

Corporate Matching Program – As an employer, you may choose to pay for all or a portion of your employees' entry fee or provide matching funds for the entry fees and/or pledge dollars they raise. This is a great way to show your corporation's commitment to families of critically ill children.



Title Sponsor \$10,000 (Limit 1)

- Company name featured in event title
- Company name featured at Packet Pickup
- Company logo prominently displayed on large banner in front of the Nashville Ronald McDonald House from 9/1 – 9/19
- Dedicated social media mentions on Facebook, Twitter, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race registration website
- Company logo on race bibs
- Company logo on race shirts
- Headline newsletter recognition
- Twenty-five (25) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Option to include physical or virtual promotional materials in race packets
- Website headline recognition
- Category exclusivity
- First right of renewal in 2021

5K Sponsor \$10,000 (Limit 1)

- Company name featured in 5K title
- Company name featured at Packet Pickup
- Company logo prominently displayed on large banner in front of the Nashville Ronald McDonald House from 9/1 – 9/19
- Dedicated social media mentions on Facebook, Twitter, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race entry forms
- Company logo on race bibs
- Company logo on race shirts
- Headline newsletter recognition
- Twenty-five (25) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Option to include physical or virtual promotional materials in race packets
- Website headline recognition
- Category exclusivity
- First right of renewal in 2021

1-Mile Fun Run Sponsor \$7,500 (Limit 1)

- Company name featured in Fun Run Title
- Company name featured at Packet Pickup
- Company logo included on large banner in front of the Nashville Ronald McDonald House from 9/1 – 9/19
- Dedicated social media mentions on Facebook, Twitter, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race registration website
- Company logo on race bibs
- Company logo on race shirts
- Headline newsletter recognition
- Option to include physical or virtual promotional materials in race packets
- Twenty-five (25) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Website headline recognition
- Category exclusivity
- First right of renewal in 2021

Race Day Sponsor \$5,000 (Limit 1)

- Name recognition in title of event
- Company designated course promotion
- Company name featured at Packet Pickup
- Company logo included on large banner in front of the House from 9/1 – 9/19
- Dedicated social media mentions on Facebook, Twitter, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race entry forms
- Company logo on race bibs
- Company logo on race shirts
- Headline newsletter recognition
- Option to include physical or virtual promotional materials in race packets
- Twenty-five (25) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Website headline recognition
- Category exclusivity
- First right of renewal in 2021





Presenting Sponsor \$5,000 (Limit 1)

- Company name in title of event
- Company name featured at Packet Pickup
- Company logo included on large banner in front of the Nashville Ronald McDonald House from 9/1 – 9/19
- Dedicated mentions on Facebook, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race entry forms
- Company logo on race bibs
- Company logo on race shirts
- Option to include physical or virtual promotional materials in race packets
- Fifteen (15) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Website headline recognition
- Category exclusivity
- First right of renewal in 2021

Race Medal Sponsor \$5,000 (Limit 1)

- Company logo on all race medals (if committed by August 5)
- Company name featured at Packet Pickup
- Company logo included on large banner in front of the Nashville Ronald McDonald House from 9/1 – 9/19
- Dedicated mentions on Facebook, Twitter, Instagram and LinkedIn
- Company logo on all promotional materials (print advertising, e-newsletters, etc.)
- Company logo on race entry forms
- Company logo on race bibs
- Company logo on race shirts
- Fifteen (15) complimentary race entries
- Logo prominently displayed on Facebook event page banner
- Option to include physical or virtual promotional materials in race packets
- Newsletter recognition
- Website headline recognition
- First right of renewal in 2021

Photo Sponsor \$3,000 (limit 1)

- Sponsor logo on each participant photo shared on website and social media
- Logo featured on Snap Chat filter
- Dedicated mentions on Facebook, Twitter, Instagram and LinkedIn
- Option to include physical or virtual promotional materials in race packets
- Thirteen (13) complimentary race entries
- Website link to company website
- Logo on race shirt
- First right of renewal in 2021

Finish Line Sponsor \$2,500

- Sponsor logo included in Virtual Finish Line slide show
- Option to include physical or virtual promotional materials in race packets
- Ten (10) complimentary race entries
- Website link to company website
- Logo on race shirt

Packet Pickup Sponsor \$2,500

- Prominent sign recognition at Packet Pickup
- Sponsor name included in all packet pickup information on website and communications
- Option to include physical or virtual promotional materials in race packets
- Ten (10) complimentary race entries
- Website link to company website
- Logo on race shirt

Registration Sponsor \$1,500

- Sponsor logo included in all registration confirmation emails
- Option to include physical or virtual promotional materials in race packets
- Eight (8) complimentary race entries
- Website link to company website
- Logo on race shirt



Goody Bag Sponsor \$1,000 (limit 1)

- Sponsor provides bags for runners
- Option to include physical or virtual promotional materials in race packets
- Five (5) complimentary race entries
- Website link to company website
- Logo on race shirt
- Inclusion in one social media post on Facebook, Twitter, Instagram and LinkedIn
- First right of renewal in 2021



Supporting Sponsor \$1,000

- Option to include physical or virtual promotional materials in race packets
- Eight (8) complimentary race entries
- Website link to company website
- Logo on race shirt
- Inclusion in one social media post on Facebook, Twitter, Instagram and LinkedIn

Fido Sponsor \$1,000

- Logo placement on Fido Bandanas
- Option to include physical or virtual promotional materials in race packets
- Five (5) complimentary race entries
- Website link to company website
- Logo on race shirt
- First right of renewal in 2021

Pacesetter Sponsor \$500

- Option to include physical or virtual promotional materials in race packets
- Three (3) complimentary race entries
- Company name listed on race shirt
- Inclusion in one social media post on Facebook, Twitter, Instagram and LinkedIn

Cheer Sign Sponsor \$200

- Option to include physical or virtual promotional materials in race packets
- One (1) complimentary race entry
- Inclusion in one social media post on Facebook, Twitter, Instagram and LinkedIn

Race Packet Materials \$25

- Option to include physical or virtual promotional materials in race packets



Yes, I would like to participate as the:

- Title Sponsor at \$10,000
- 5K Title Sponsor at \$10,000
- ~~1 Mile Fun Run Sponsor at \$7,500~~
- ~~Race Day Sponsor at \$5,000~~
- ~~Presenting Sponsor at \$5,000~~
- Race Medal Sponsor at \$5,000
- Photo Sponsor at \$3,000
- Finish Line Sponsor at \$2,500
- Packet Pickup Sponsor at \$2,500
- Registration Sponsor at \$1,500
- Supporting Sponsor at \$1,000
- Fido Sponsor at \$1,000
- Goody Bag Sponsor at \$1,000
- Pacesetter Sponsor at \$500
- Cheer Sign Sponsor at \$200
- Race Packet Materials Sponsor at \$25

I am unable to participate in the Hustle for the House, but **enclosed is my donation of:**
 \$1,000 \$500 \$250 \$100 Other

Name _____

Email _____

Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____ Fax _____

I would like to pay by: Check _____ MasterCard _____ VISA _____ AMEX _____

Total enclosed: \$ _____.

Card Number _____ Expiration Date _____

Name as it appears on Credit Card (Please print)

Billing Address for Credit Card (Please print Street/City/State/Zip or indicate same as address above)

*Sponsors will receive additional information to register their complimentary race participants
Please return this form to amy@rmhcnashville.com, fax to 615-343-4004 or mail to
2144 Fairfax Avenue, Nashville, TN 37212.*