



RMHC  
Nashville



# ADOPT A ROOM



# Overview

The **Adopt a Room** Program allows you, your company, or organization to be the supporter of one of the 36 guest rooms in the **Nashville Ronald McDonald House** for one year. Your gift helps offset the cost to operate a guest room throughout the year.

Your funding will provide families with a home away from home while keeping them close during a difficult time.

## Partnership Impact

Dollars raised through our Adopt a Room Program impact our families by providing:

- Lodging accommodations for families
- Access to laundry services, kitchen, televisions, computer & games
- Access to activities including an indoor play area, outdoor playground, video games, movie nights, monthly activities and much more
- 24-hour restricted access to house to ensure that families are safe at all times
- A sense a community with other families in the house who are also going through their own journey

## Adopt a Room Benefits

In joining our Adopt a Room Program, we promise to recognize the generosity of your gift by:

- **Prominent Signage** - name outside your adopted bedroom with your name/logo, which will be seen by thousands of visitors throughout the year
- **Invitation to Tour** - the Ronald McDonald House to see first-hand the impact you are making on our guest families' lives
- **Impact Report** - we will provide you with annual statistics of the families being served by the Nashville Ronald McDonald House as well as recognize your support
- **Website** - your company or group name/logo highlighting your bedroom adoption on our on our website and social media platforms
- **Media Highlight** - inclusion in news release highlighting your support recognition of your bedroom adoption in one of our House Notes Newsletters (circ. 17,000)
- **Special Permission** - ability to use Ronald McDonald House Charities of Nashville's logo on your print and online materials
- **Future Opportunities** - you will receive first right of refusal for adoption in subsequent years





# ADOPT A ROOM

Please check the line next to the room you wish to sponsor. You may make checks payable to RMHC of Nashville. If you wish to pay by credit card, please provide your name, address and payment information the space provided below or visit [rmhcnashville.com/donate](http://rmhcnashville.com/donate) or call 615-343-4000. Thank you!

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please write your company name as you would like it to appear on your Adopt a Room signage: \_\_\_\_\_

I hereby grant Ronald McDonald House Charities of Nashville use of our company name and logo in order to raise awareness and support of the Adopt-A-Room program.

## Partnership Options:

\$5,500 A Bedroom Supporter

\$7,500 An Extended Stay Suite Supporter

**I would like to pay by:** Check \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing State \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

**Please return to:**

Ronald McDonald House Charities of Nashville  
2144 Fairfax Ave  
Nashville, TN 37212

**Or email to:**

[rachel@rmhcnashville.com](mailto:rachel@rmhcnashville.com)

*Thank you for your generous gift to Ronald McDonald House Charities of Nashville whose mission is to "keep families close" by providing essential resources and a "home away from home" for families of critically ill children receiving inpatient or outpatient medical care at Nashville area hospitals.*