



Join us on **May 13-14, 2024**, for the **38<sup>th</sup> Annual Music City Golf Tournament**. This event benefits the programs of Ronald McDonald House Charities (RMHC) of Nashville.

On the evening of Monday, May 13th, we will kick off the festivities with the Music City Dinner and Auction at Topgolf Nashville in downtown Nashville with an exciting evening of fine cocktails, a delicious dinner, unique silent auction, networking, and friendly competition throughout the golf bays! The evening at Topgolf Nashville will take place from 6:30-9:00 PM. All golfers will also receive a complimentary hotel stay for the night of May 13th at the Cambria Hotel Nashville Downtown.

The events on Tuesday, May 14th include a round of golf at The Governor's Club with registration starting at 7:30 AM. Breakfast will be served prior to the shotgun start at 9:00 AM. The day will include on-course refreshments, lunch, golfer gifts and the 19th Hole Cocktail and Awards Reception after play.



Sponsorships and golf spots may be purchased online at [rmhcnashville.com](http://rmhcnashville.com) or by returning the form attached to 2144 Fairfax Avenue Nashville TN 37212.

#### **Registration**

- Individual Golf Spots are available for \$2,000
- Playing Sponsorships range from \$8,000- \$50,000
- Non-Playing Sponsorships range from \$150- \$10,000

**Sponsorship** – Ranging from \$150 to \$50,000, these sponsorship packages allow your company name to be associated with the Music City Golf Tournament prior to and during the event. Call 615-343-4000 or email [rachel@rmhcnashville.com](mailto:rachel@rmhcnashville.com) for information.

**Auction Item Donation**– Consider donating an item, experience, gift card, etc. to be included in the event's silent auction. In return for your tax-deductible donation, you will receive acknowledgement in the electronic event program and on the event website.

**Corporate Matching Program** – As an employer, you may choose to pay for all or a portion of your employees' entry fee or provide matching funds for the entry fees. This is a great way to show your corporation's commitment to the families of critically ill children.



**Music City Golf Tournament Sponsorship Opportunities**  
**May 13 & 14, 2024**  
**Playing Sponsorships**

**\$50,000 Title Sponsor (Limit 1)**

- Corporate name featured prior to the event title
- Corporate logo prominently featured on digital invitations and the event program
- Logo featured on gift for golfers
- Recognition and opportunity for Company Official to present at the Music City Dinner and Auction
- 12 Golf Spots and Golfer Gift
- Most prominent placement on the event program
- Two Tee/Hole Signs on the golf course
- Name and/or logo included in news releases, promotional ads, & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Sponsor signage displayed at tournament
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 24 tickets to the Music City Dinner and Auction
- 3 reserved bays at Topgolf Nashville
- 24 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 12 complimentary hotel rooms at Cambria Hotel (deadline to confirm is April 12)

**SOLD**

**\$25,000 Presenting Sponsor (Limit 2)**

- Corporate name featured following the event title
- Corporate logo featured on digital invitations and the event program
- 8 Golfer Spots and Golfer Gifts
- Prominent full-screen ad in the electronic day-of event program
- Two Tee/Hole Signs on the golf course
- Name and/or logo included in news releases, promotional ads, & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Sponsor signage displayed at tournament
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 16 tickets to the Music City Dinner and Auction
- Two reserved bays at Topgolf Nashville
- 16 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 complimentary hotel rooms at Cambria Hotel (deadline to confirm is April 12)



### **\$18,000 Golf Cart Sponsor Benefits (Limit 1)**

- Exclusive sponsorship of all Golf Carts at the event
- Corporate logo featured on digital invitations and the digital event program
- Product display and giveaway opportunities at the Music City Dinner and Auction and the 19<sup>th</sup> Hole Cocktail and Awards Reception
- Sponsor may provide a giveaway item with the company logo to be placed in each participant golf cart
- Prominent full-screen ad in the electronic day-of event program
- Two Tee/Hole Signs on the golf course
- Name and/or logo included in news releases, promotional ads, & on the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Sponsor signage displayed at tournament
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 Golf Spots and Golfer Gifts
- 8 tickets to the Music City Dinner and Auction
- Two reserved bays at Topgolf Nashville
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 complimentary hotel rooms at Cambria Hotel (deadline to confirm is April 12)

### **\$13,000 Premier Sponsor Benefits (Limit 3)**

- Corporate logo featured on invitations and the event program
- Product display and giveaway opportunities at the Music City Dinner and Auction and the 19<sup>th</sup> Hole Cocktail and Awards Reception
- Sponsor may provide an item with the company logo to be distributed in goody bags
- Sponsor may provide a giveaway item on a designated par 3 hole on the golf course and any applicable signage at that hole
- Prominent full-screen ad in the day-of event program
- Two Tee/Hole Signs on the golf course
- Name and/or logo included in news releases, promotional ads, & on the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Sponsor signage displayed at tournament
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 Golf Spots and Golfer Gifts
- 8 tickets to the Music City Dinner and Auction
- Two reserved bays at Topgolf Nashville
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 complimentary hotel rooms at Cambria Hotel (deadline to confirm is April 12)



### **\$13,000 Music City Dinner & Auction Sponsor (Limit 1)**

- Corporate logo featured on invitations and the event program
- Product display and giveaway opportunities at the Music City Dinner and Auction
- 4 Golf Spots and Golfer Gifts
- Prominent full-screen ad in the program
- Two Tee/Hole Signs on the golf course
- Name and/or logo featured in news releases, promotional ads & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Sponsor recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 tickets to the Music City Dinner and Auction
- One reserved bay at Topgolf Nashville
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 complimentary hotel rooms at Cambria Hotel (deadline to confirm is April 12)

**SOLD**

### **\$12,000 "19th Hole" Cocktail Awards Reception Sponsor (Limit 3)**

- Exclusive signage and recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception
- Full-screen ad in day-of event program
- 4 Golf Spots and Golfer Gifts
- One Tee/Hole Sign on the golf course
- Name and/or logo featured in news releases, promotional ads & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 tickets to the Music City Dinner and Auction
- One reserved bay at Topgolf Nashville
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 Complimentary Hotel Rooms at Cambria Hotel (deadline to confirm is April 12)

### **\$10,000 Driving Range Sponsor (Limit 1)**

- Exclusive sponsorship of the Driving Range
- Signage and recognition at the Driving Range
- Sponsor giveaways at the driving range (on the golf course)
- Full-screen ad in day-of event program
- 4 Golf Spots and Golfer Gifts
- One Tee/Hole Sign on the golf course
- Name and/or logo featured in news releases, promotional ads & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 tickets to the Music City Dinner and Auction
- One reserved bay at Topgolf Nashville
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 Complimentary Hotel Rooms at Cambria Hotel (deadline to confirm is April 12)

**SOLD**



### **\$10,000 Putting Contest Sponsor (Limit 1)**

- Exclusive signage at putting green
- Sponsor giveaways at the putting green (optional)
- Full-screen ad in day-of event program
- 4 Golf Spots and Golfer Gifts
- One Tee/Hole Sign on the golf course
- Name and/or logo featured in news releases, promotional ads & the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Verbal recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 tickets to the Music City Dinner and Auction
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- One complimentary hotel room at Cambria Hotel (deadline to confirm is April 12)
- 4 Complimentary Hotel Rooms at Cambria Hotel (deadline to confirm is April 12)

**SOLD**

### **\$8,000 Corporate Sponsor**

- 4 Golf Spots and Golfer Gifts
- Full-screen ad in digital day-of event program
- One Tee/Hole Sign on the golf course
- Name and/or logo featured in news releases, promotional ads, and on the RMHC website
- Sponsor signage displayed at the Music City Dinner and Auction
- Verbal recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 8 tickets to the Music City Dinner and Auction
- 8 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 4 Complimentary Hotel Rooms at Cambria Hotel (deadline to confirm is April 12)

### **\$2,000 Individual Golfer**

- 1 Golf Spot and Golfer Gift
- 2 tickets to the Music City Dinner and Auction
- Acknowledgement in the digital day-of event program
- 2 tickets to the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 1 complimentary hotel room at Cambria Hotel (deadline to confirm is April 12)



## Non-Playing Sponsorships

### **\$10,000 Caddie Sponsor (Limit 1)**

- Signage and recognition at a designated Hole on the golf course
- Sponsor giveaways at the designated Hole on the golf course (optional)
- Full-screen ad in day-of event program
- 1 Tee/Hole Sign on the golf course
- Name and/or logo featured in news releases, promotional ads, and on the RMHC website
- Logo featured on the printed invitation
- Sponsor signage displayed at the Music City Dinner and Auction
- 6 tickets to the Music City Dinner and Auction
- One reserved bay at Topgolf Nashville
- Verbal recognition at the 19th Hole Cocktail and Awards Reception at Governor's Club
- 6 tickets to the 19th Hole Cocktail and Awards Reception at Governor's Club
- 4 Complimentary Hotel Rooms at Cambria Hotel (deadline to confirm is April 14)

### **\$7,500 Cigar Cart Sponsor (Limit 1)**

- Exclusive signage on the cigar golf cart
- One Tee/Hole Sign
- Optional: Two sponsor representatives to distribute complimentary cigars on the course
- Full-screen ad in digital day-of event program
- Name and/or logo featured in news releases, promotional ads, and on the event website
- Verbal recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club
- 2 tickets to the 19th Hole Cocktail and Awards Reception at Governor's Club
- 2 tickets to the Music City Dinner and Auction

### **\$5,000 Goody Bag Sponsor (Limit 1)**

- Company logo or name on all golfer goody bags
- Signage in registration area
- Logoed item(s) (provided by sponsor) to be distributed in the goody bags
- Full-screen ad in digital day-of event program
- Name and/or logo featured in news releases, promotional ads, and on the event website
- Verbal recognition at the 19<sup>th</sup> Hole Cocktail and Awards Reception at Governor's Club

### **\$3,000 Breakfast Sponsor**

- Signage in **SOLD** area throughout breakfast and registration
- Full-screen ad in day-of event program

### **\$3,000 Lunch Sponsor**

- Signage in lunch area throughout the day after lunch setup
- Full-screen ad in day-of event program





### **\$2,000 Race Hole Contest Sponsor (Limit 1)**

- Exclusive signage at the Hole # 10 Race Hole Contest
- Sponsor opportunity and/or table at the Race Hole with giveaways (optional)
- Half-screen ad in day-of event program

### **\$1,500 Beverage Cart Sponsor (Limit 2)**

- Signage on beverage carts circulating the course and beverage stations
- Half-screen ad in day-of event program

### **\$1,500 On-Course Contests Sponsor**

- Signage at each contest (hole-in-one, longest drives, closest to the pin)
- Sponsor table at the water hazard hole with giveaways (optional)
- Half-screen ad in day-of event program

### **\$750 Hole-in-One Sponsor**

- Signage at each par-3 hole-in-one contest site
- Half-screen ad in day-of event program

### **\$500 Water Hazard Sponsor**

- Signage at water hazard hole
- Sponsor giveaways at the water hazard hole (optional)
- Half-screen ad in day-of event program

### **\$300 Tee/Hole Sign**

- One Tee/Hole Sign on the Golf Course
- Half-screen ad in the day-of event program

### **\$300 Full Screen Ad / \$ 150 Half Screen Ad / \$ 75 Quarter Screen Ad**

- Full/Half/Quarter-screen ad in the day-of event electronic program

### **\$200 Music City Dinner & Auction Ticket – Monday, May 13, 2024, at Topgolf Nashville**



**Day Before and Day After Sponsorships**  
**Open to Music City Golf Tournament Golfing Participants Only**

**\$4,000 Day Before Fun Sponsor\***

- 4 Additional Complimentary Hotel Rooms at Cambria Hotel for Sunday, May 12, 2024, (deadline to confirm is April 12)
- 4 Golf Spots to play a round of golf at a Nashville area golf course on Monday, May 13, 2024, prior to the Top Golf Music City Dinner and Auction
- Round Trip Transportation for each person from the Cambria Hotel to the local area golf course

**\$4,000 Day After Fun Sponsor\***

- 4 Additional Complimentary Hotel Rooms at Cambria Hotel for Wednesday, May 15, 2023, (deadline to confirm is April 12)
- 4 Spots to participate in a Nashville: BBQ, Beer and Bourbon Experience on Wednesday, May 15, 2023
- After the Tour, you are on your own to Enjoy Live Music on Broadway in Downtown Nashville until the bars close.

**\*Music City Golf Tournament Golfing Participants only who sign up for both the "Day Before Fun" and the "Day After Fun" Sponsorships will receive a discounted rate of \$7,000 for both days.**





## Sponsor and Golfer Registration

*Please complete and return this form to Ronald McDonald House Charities of Nashville by mail, email to [rachel@rmhcnashville.com](mailto:rachel@rmhcnashville.com) or fax to (615) 343-4004.*

### Playing Sponsorships

\_\_\_ Yes, I would like to participate as the (circle one):

- \_\_\_ **TITLE SPONSOR** • Presenting Sponsor • Golf Cart Sponsor • Premier Sponsor  
\_\_\_ **MUSIC CITY DINNER & AUCTION SPONSOR** • "19<sup>th</sup> Hole" Cocktail Awards Reception Sponsor  
\_\_\_ **DRIVING RANGE SPONSOR** • Putting **GREEN SPONSOR** • Corporate Sponsor  
\_\_\_ Day Before Fun Sponsor • Day After Fun Sponsor

\_\_\_ Yes, I would like to participate with \_\_\_ Individual Golf Spots at \$2,000 each.

### Non-Playing Sponsorships (no golfer spots included)

\_\_\_ Yes, I would like to participate as a (circle one or more):

- \_\_\_ Caddie Sponsor • Goody Bag Sponsor • **BREAD SPONSOR** • Lunch Sponsor • Beverage Cart Sponsor  
\_\_\_ On-Course Contests Sponsor • Cigar Cart Sponsor • **RACE SPONSOR** • Hole-in-One Sponsor •  
\_\_\_ Water Hazard Sponsor • Tee/Hole Sign Sponsor

\_\_\_ Yes, I would like to participate as an Electronic Ad Sponsor with the following (circle one):

\_\_\_ \$300 Full-Screen Ad • \_\_\_ \$150 Half-Screen Ad • \_\_\_ \$75 Quarter Screen Ad

\_\_\_ Yes, I would like to purchase \_\_\_ Music City Dinner & Auction Tickets at \$200 each.

\_\_\_ No, I am unable to participate, but enclosed is my donation in the amount of:

\_\_\_ \$1,000 \_\_\_ \$500 \_\_\_ \$250 \_\_\_ Other



Name \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Point of Contact Info: Name \_\_\_\_\_ Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

I would like to pay by: Check \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

Total enclosed: \$ \_\_\_\_\_.

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name as it appears on card (Please print) \_\_\_\_\_

Website and social media handles of company (if applicable for sponsor recognition) \_\_\_\_\_

Golfer Names	Email	Need Hotel Room May 13? (Yes or No)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
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_____	_____	_____

Please complete this form and return to [rachel@rmhcnashville.com](mailto:rachel@rmhcnashville.com) or mail to:  
RMHC of Nashville, 2144 Fairfax Avenue, Nashville, TN 37212